

# THE 2012 PENNSYLVANIA ASSOCIATION FOR BEHAVIOR ANALYSIS CONFERENCE

## EXHIBITOR PROSPECTUS

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### The Pennsylvania Association for Behavior Analysis

The Pennsylvania Association for Behavior Analysis (PennABA) primary concerns are fostering the creation of more behavior analysts within Pennsylvania, clarifying BACB certification issues for our members, and maintaining the scientific integrity of the field in our practice as behavior analysts. PennABA provides a networking opportunity for behavior analysts, special educators, and students. Our annual conference provides BCBA, BCABA, and Act 48 continuing Education Credits at no additional charge.

### Annual Conference

This year's annual conference will be held March 22 and 23, 2012 at the Hershey Lodge and Convention Center in Hershey, PA. Convention attendees are primarily direct care professionals, researchers, teachers, professors, parents, consultants, undergraduate and graduate students in the field of applied behavior analysis.

### Location

The two day conference will be held at the Hershey Lodge and Convention Center at West Chocolate Ave. & University Drive, Hershey, PA, 17033. Phone (717) 533-3311. Additional Hotel information could be found on line at: [http://www.pennaba1.org/hotel\\_info.html](http://www.pennaba1.org/hotel_info.html)

### Exhibitor Benefits

The Conference will provide an opportunity to meet and network with professionals, experts, direct care providers and students in the area of Applied Behavior Analysis from across the Commonwealth of Pennsylvania for the two day conference. Some additional benefits are:

- Free Listing on the PennABA Website as an Exhibitor at the PennABA Conference
- One Free Job / Internship position listing on the PennABA Website
- Listing in the 2012 PennABA Conference Program for all attendees
- Opportunity to display literature and brochures on site at the conference

### Exhibitor Schedule

Please note that all times are tentative and subject to change at any time. Exhibitors will be contacted prior to convention about the specific areas assigned.

Thursday, March 22nd	Workshops	8:00 am – 4:30 pm
	Poster Session	5:30 pm – 7:00 pm
Friday, March 23rd	Speaker Series	8:00 am – 4:30 pm

## Pricing

Single Exhibit Space, both days of the conference and poster session **\$250**

## How to Register

Complete, sign and send the attached information with payment to **PennABA**, P.O. Box 361, Hershey, PA 17033-0361 no later than **March 10, 2012**.

## Exhibit Terms and Conditions

**Exhibit Approval Process.** The Pennsylvania Association for Behavior Analysis reserves the right to determine suitability of all exhibits and advertisements submitted, and to reject those that do not meet the criteria. All exhibits will be reviewed and approved by the PennABA Executive Council.

The exhibiting or promotion of services, products, or equipment at the 2012 PennABA Conference does not constitute endorsement by PennABA (The Pennsylvania Association for Behavior Analysis) of such services, products, or equipment. Exhibitors are not permitted to represent in any manner that its goods or services have been endorsed by PennABA (The Pennsylvania Association for Behavior Analysis).

**Space Assignment.** All applications for exhibit space at the 2012 PennABA Conference must be made on the official contract form included herein. Space is assigned on a first come-first served basis. Space assignments are based on the order in which reservations are received and are subject to change without notice.

**Cancellation.** Should an exhibitor wish to cancel a reservation prior to March 10, 2012, \$100 will be held for our costs, and the balance of the deposit will be refunded. Cancellation after March 10, 2012 obligates the exhibitor to full payment of the rental. No refunds will be made after this date.

**Subletting.** Exhibitors may not assign, sublet or apportion the whole or any part of the space allocated to them, or the exhibit therein, or permit any other person or firm to exhibit therein, any goods other than those manufactured or distributed by the exhibitor in the regular course of their business, without the written consent of PennABA (The Pennsylvania Association for Behavior Analysis).

**Booth Decorating.** Exhibitors are responsible for any items necessary for their displays, including furniture, material handling, draping, accessories, signs, electrical outlets, etc., beyond those provided by PennABA. Exhibitors must surrender space occupied by them in the same condition it was in at the commencement of occupation. Exhibitors or their representatives shall not injure or deface the walls, columns, floors, or furniture of the exhibit facilities. All property destroyed or damaged by the exhibitor must be replaced in its original condition by the exhibitor at his or her own expense. The exhibitor shall be liable for all property damaged.

**Canvassing.** Canvassing or distributing advertising matter outside the exhibitor's own space is not permitted. It is strictly prohibited to publicize and/or maintain any extracurricular activities, inducements or demonstrations away from the exhibition area during the exhibit hours.

**Noise and Equipment.** Electrical or other mechanical apparatus must be muffled for noise and positioned so as not to interfere with other exhibits. X-ray equipment may not be operated. Volatile or flammable oils, gasses, unprotected picture film, other explosive flammable matter or material, or any substance prohibited by City laws or insurance carriers are not permitted on the premises.

**Liability.** Insurance and liability are the full and sole responsibility of the exhibitor. Neither the Pennsylvania Association for Behavior Analysis (PennABA), nor any of its officers, employees or representatives, nor the owners, employees or representatives of the Hershey Lodge and Convention Center shall be responsible for injury, loss or damage that may occur to exhibitor's property prior to, during, or subsequent to the exhibition period, provided such injury, loss, or damage is not caused by the negligence or willful act of one or more of the aforementioned parties. Exhibitors, by accepting space and making application for space, acknowledge the above terms and expressly release the above named Association, individuals and firms from any and all claims for such loss, damage, or injury.

**Agreement.**

In making this application, we agree to conform to all Exhibit Terms & Conditions set forth by the Pennsylvania Association for Behavior Analysis and its agents. It is mutually agreed that all said regulations shall be interpreted by the Executive Council of PennABA and the parties hereto shall be bound by such interpretations. Exhibitor shall be fully responsible to pay for any and all damages to property owned by the Hershey Lodge and Convention Center and the Pennsylvania Association for Behavior Analysis, its owners or managers, which results from any act or omission of Exhibitor. Exhibitor agrees to defend, indemnify and hold harmless, the Hershey Lodge and Convention Center, and the Pennsylvania Association for Behavior Analysis, its owners, managers, officers or directors, agents, employees, subsidiaries and affiliates, from any damages or charges resulting from Exhibitor's use of the property. Exhibitor's liability shall include all claims, losses, costs, damages, attorney's fees, or expenses arising from or out of or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees, and business invitees which arise from or out of the Exhibitor's transportation, installation, removal, maintenance, occupancy and use of the exhibition premises, the Hotel or any part thereof.

**Authorized Signature** \_\_\_\_\_ **Date** \_\_\_\_\_

**Printed Name** \_\_\_\_\_

**THE 2012 PENNSYLVANIA ASSOCIATION FOR BEHAVIOR  
ANALYSIS CONFERENCE**

**EXHIBITOR APPLICATION/CONTRACT**

**Name of Organization:** \_\_\_\_\_

**Organization Contact Information** (as you would like it to appear in the 2012 PennABA Conference Program and the PennABA website [www.pennaba1.org](http://www.pennaba1.org))

**Street Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**E-mail:** \_\_\_\_\_

**Website:** \_\_\_\_\_

**Telephone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**Booth Contact Person / Representative(s):**

**Contact Name:** \_\_\_\_\_

Check here if contact information is the same as above

**Street Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**E-mail:** \_\_\_\_\_

**Website:** \_\_\_\_\_

**Telephone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**Selling Products or Services:**

Will products or services be sold from your exhibit booth?      \_\_\_ Yes      \_\_\_ No

Please provide a brief description of the items to be sold:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Note.** Selling is the exact exchange of payment for merchandise. It does not include taking orders. Please be advised that it is the responsibility of each Exhibitor to secure all licenses or

